

Evropské fórum politik architektury European Forum for Architectural Policies

Praha 16.-19. dubna 2009 / Prague 16-19 April 2009

Implementation of Architectural Policies – New Expectations / Draft programme

EU2009.CZ

Organised by the Czech Chamber of Architects together with
the Ministry for Regional Development of the Czech Republic
as a part of the official programme of the Czech EU presidency.



Implementation of Architectural Policies – New Expectations /

PREAMBLE

Architecture and the public spaces quality influence all aspects of life in any society.

This message is not generally known and accepted. There is much reluctance and disinformation particularly among executive officers and politicians.

European society has arrived to the point where improvement of life conditions through consumption of goods and satisfaction of basic needs is not possible any more. One of possibilities how to achieve better quality of life is to improve the quality of the built environment. That's what architectural policies should offer and preach in the future.

At the turn of the new era, we want to discuss expectations of the public, architects, politicians, NGO's and all involved parties taking into account experiences with implementation of Architectural Policies in European countries. We want to help all countries, where architectural policies have not yet been approved by showing their importance and focusing attention on them.

MAIN OBJECTIVES OF THE EFAP CONFERENCE PRAGUE 2009 ARE AS FOLLOWS:

- To inform executive officers and politicians of European countries about the existence and the aim of Architectural Policies
- To promote importance of Architectural Policies
- To demonstrate on practical examples that a national Architectural Policy is a useful tool for improving life of the society
- To continue activities displayed by the French Presidency in the field of sustainable development

Main conference sections will show utilisation of Architectural Policies in the following fields:

- General education about the role of architecture in any society as a key to improvement of the processes which form spaces.
- Public procurement as an example of correct processes leading to a holistic approach to shaping the built environment.
- Needs, expectations and participation of civil society entities in the process of shaping the built environment.
- Forums for sharing news and information within the EFAP network as a tool for using knowledge generated in countries participating in the network.

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Thursday, April 16, 2009

- 11:00** EFAP a.i.s.b.l. Board of Administrators
- 13:00** Preliminary registration
- 14:00** Guided Architectural Tours
3 alternatives – Prague Castle, Nový Smíchov, City Centre
- 19:00** The Capital of Prague Now and in the Future
Event under the auspices of Mr. Petr Hejma, Mayor of Prague 1
City District devoted to Prague and its Architectural Policy
(City policy vs. experience of a private investor)
Social event – dinner

Friday, April 17, 2009

- 08:30** Registration
- 09:30** Opening Ceremony
President of the Czech Chamber of Architects, President of EFAP,
Minister for the Regional Development of the Czech Republic
- 10:00** Educational System of Architecture in IRELAND
Mr. John Graby, the Royal Institute of Architects of Ireland
Practical problems with implementation of the educational
program in Ireland. Possibility of transferring Irish experience to
other European countries. Expectations for the future – intro-
duction of the new Architectural Policy prepared in Ireland. What
changes were made in the educational system and why?

- 10:45** Response to Mr. Graby's contribution
Representative of the Czech Ministry of Education
- 11:00** Coffee break
- 11:30** Workshop - Education and Architecture:
Interaction between the quality of education from pre-school to
senior age and the quality of the built environment, expectations
and ideas of universities about the quality of incoming future
professionals (students), influence of mass media, etc.
- 12:30** Lunch
- 14:00** Implementation of Architectural Policies – New Expectations
Introduction of already built public buildings or spaces, where
a transparent tendering process for architects and contractors
based on the existing Architectural Policy was used (Description
of the role of Architectural Policy in drafting of the tender.)
- 14:45** Response to a key speaker
President of the Czech Chamber of Architects
Information about situation in different countries of the EFAP
network
- 15:15** Coffee break
- 15:45** Workshop - Architectural Policies in European Countries
Today and in the Future
What are experiences with implementation of Architectural
Policies in different countries? Is an AP needed and used by
Public Administration? How is (or will be) Sustainable Develop-
ment included in Architectural Policies? Has the financial crisis
influenced Architectural Policies – is less or more regulation

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needed in the field of architecture? Expectations of the public, architects, politicians, NGO's and all parties involved.

17:15 Conclusions of the conference day

19:30 Policy of Sustainable Architecture in Private Sector – CSOB Bank

Presentation of the Private Investor's Architectural Policy – new CSOB bank building for 2400 employees is an example of sustainable architecture.

Presentation, Architectural Guided Tour, Banquet

Saturday, April 18, 2009

09:00 Opening speeches

Representative of the Czech Chamber of Architects, Minister of Culture of the Czech Republic

09:30 Implementation of Architectural Policies – New Expectations – Continuation

(Architecture – the Matter of Public Interest)
Cilly Jansen, Architectuur Lokaal (Netherlands)

Introduction of a non-governmental network used in the Netherlands

10:00 Response to Ms. Jansen's contribution

10:15 Coffee Break

10:45 Workshop – Architecture: Matter of Public Interest?

Representatives of different groups involved in shaping public spaces will discuss their roles in the process. What should be the role of public initiatives? How should politicians deal with them? Different systems of sharing information. Role of an architect – process mediator?

12:15 URBANITY – 20 years later

Introduction of the project which responds to radical changes in urban landscape during last twenty years – architects, politicians, photographers, art theorists, sociologists and artists from seven European capitals – Berlin, Bratislava, Budapest, Ljubljana, Prague, Warsaw and Vienna – critically respond to globalization of urban spaces.

12:45 Closing session

Representatives of EFAP, ACE, France Czech Republic, Sweden

13:15 Lunch

14:30 A.I.S.B.L. General Assembly

Sunday, April 19 2009

Free programme, departure of participants

NOTE: The theme of sustainable development marks the whole event. That's why only public transport will be offered to participants!